PRSSA 2017 Chapter Development Session Application
Due Monday, May 1, 2017

Please submit this application to apply to host a Chapter Development Session at the PRSSA 2017 National Conference in Boston, from Oct. 6–10. The Chapter Development Sessions will be held on Friday, Oct. 6 from 4:15-5:15pm.

You must submit this completed form by the deadline of Monday, May 1, 2017, to Vice President of Chapter Development Victoria Leigh Ward and Executive Director Jeneen Garcia for consideration. Any additional supporting material that is provided at that time will help illustrate your Chapter’s vision for the session and is welcome to accompany this application. Teams are encouraged to submit an optional one-minute video to exhibit their team’s understanding of the proposed topic, to showcase their personalities or demonstrate their ideas for the session. Forms must be typed and submitted electronically. Handwritten applications will not be considered.

Session Information
Hosting School/Chapter:

Proposed Session Title:

Topic Summary (75 words or fewer):

Qualifications
Chapter qualifications (200 words or fewer):

Chapter successes with proposed topic (200 words or fewer):
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Explain how other Chapters can relate to presentation (200 words or fewer):

Audio/visual needs (100 words or fewer):

Outline
Please draft an outline of the proposed presentation (300 words or fewer):

Deadlines
Please provide a brief description of your Chapter’s proposed deadlines that will accompany the above outline of the presentation. Keep in mind, some work will have to be done on the presentation over the summer break to best prepare a presentation for the October National Conference date.
By submitting this application, we commit to being available for regular contact with the vice president of Chapter development during the pre- and post-planning process. Applications will be evaluated on the proposed presentation above. Four Chapters will be selected to present at the National Conference and one alternate Chapter will be selected to develop a back-up presentation.