

PRSSA Charter Requirements



The following charter requirements are in accordance with PRSA bylaws and PRSSA National bylaws. If you have questions about these requirements, contact PRSSA Headquarters at (212) 460-1474.

School Requirements

A PRSSA Chapter may be established and maintained only at a college or university that:

- Offers baccalaureate degrees.
- Is accredited by a nationally or regionally recognized accrediting association or board.
- Offers a sequence of at least five courses in public relations.
- Is supplemented by additional courses allied to this field of study.

Required Courses

While PRSA does not try to characterize the specific nature of the required public relations courses, we do require proof of courses addressing the following subject areas:

- Introduction to Public Relations
- Public Relations Writing and Production
- Public Relations Research
- Public Relations Strategy and Implementation (e.g. Case Problems, Campaigns Course)
- Supervised Public Relations Experience (Internship)

Endorsement

Each PRSSA charter application must be endorsed by the president and four additional members of a PRSA sponsor Chapter. You can find the contact information for PRSA Chapters on the PRSA website.

Students

At least ten students who will join the Chapter are required. Eight must be at or below the junior level.

Faculty Adviser

A Chapter must have a Faculty Adviser who teaches at least one of the public relations courses required for the charter and who is a PRSA member or Associate Member.

Professional Adviser

A Chapter must have one or two Professional Advisers who are PRSA members with at least five years of public relations experience or Accreditation. Associate Members do not qualify for this position.

Application

To apply, schools must submit the following:

- A non-refundable application fee of \$100, payable to PRSSA.
- Two copies of the completed application and proposed bylaws.
- Two copies of each syllabus for the required public relations courses.
- Two copies of the teacher biographies.

Submit your application to:
PRSSA — Charter Application, 120 Wall Street, 21th Fl, New York, NY 10005

PRSSA Charter Application Form



On behalf of the students whose names are listed below and in accordance with the regulations governing the establishment of a Chapter of the Public Relations Student Society of America, the undersigned hereby petition the Board of Directors of the Public Relations Society of America, Inc., for a grant of a charter to be known as a Chapter of the Public Relations Student Society of America.

School _____

Full Address _____

Accredited by _____

Required Courses

The following are the **public relations courses** included in the college curriculum, names of teachers conducting them, and credits granted for each course:

Course Titles	School or Department	Teacher	Credits

Courses allied to the public relations sequence at our institution are:

Students

Student members of the proposed Chapter are (attach extra pages if necessary):

Name	Graduation Date
1. _____	_____
2. _____	_____
3. _____	_____
4. _____	_____
5. _____	_____
6. _____	_____
7. _____	_____
8. _____	_____
9. _____	_____
10. _____	_____
11. _____	_____
12. _____	_____
13. _____	_____
14. _____	_____
15. _____	_____
16. _____	_____
17. _____	_____
18. _____	_____
19. _____	_____
20. _____	_____

The petitioning students listed on this application understand that if the National Board of Directors of PRSA grants them a charter, they will, upon notification, forward a single check to PRSSA National Headquarters representing **\$50** annual national dues for each student. Do not collect or forward dues to Headquarters before the charter is granted.

Faculty Adviser

Proposed Faculty Adviser _____

Address _____

Phone _____ E-mail _____

Signature of Proposed Faculty Adviser _____

Professional Adviser(s)

Proposed Professional Adviser _____

Address _____

Phone _____ E-mail _____

Signature of Proposed Professional Adviser _____

Proposed Professional Adviser _____

Address _____

Phone _____ E-mail _____

Signature of Proposed Professional Adviser _____

To be completed by the PRSA Sponsor Chapter.

PRSA Sponsor Chapter

The Board of Directors of this PRSA Chapter approves the above application for a PRSSA charter. Four members of this Chapter, in addition to the President, indicate below by their signatures their *personal* commitment to provide support to the proposed PRSSA Chapter.

PRSA Sponsor Chapter (print) _____ Date _____

Chapter President (print) _____

Chapter President (signature) _____

Member (print) _____ Signature _____

Member (print) _____ Signature _____

Member (print) _____ Signature _____

Member (print) _____ Signature _____