



## PRSSA Advertising Rates (updated 1/16/2020)

### International Conference Brochure

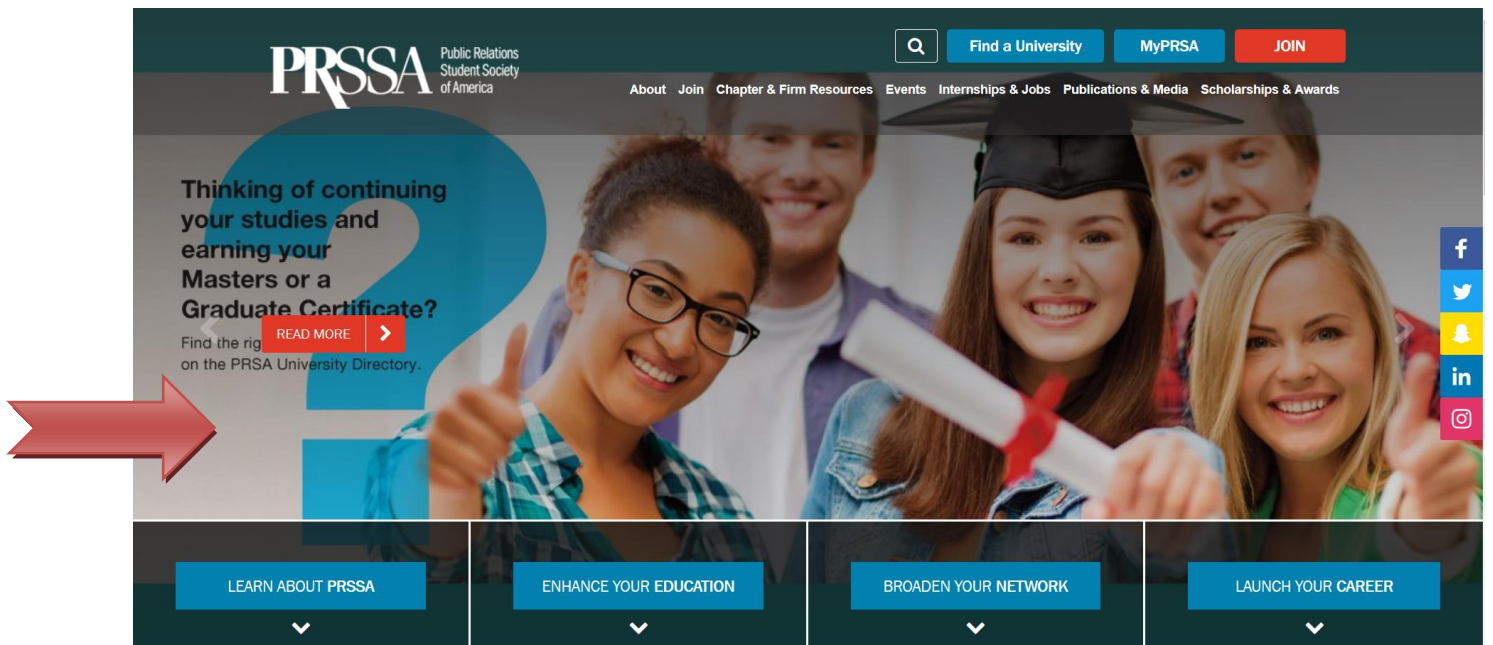
A half page in the final on-site Conference brochure @ \$1,000. Full page or back cover of the Conference brochure @1,500 (12-page publication; circulation 1,000+).

Insert in the Conference bags distributed to 1,000 attendees @ \$1,000

### Homepage Highlight (see below)

\$1000 per week

Dimensions 2000x1024



### E-blast Outreach

Customized e-blast to regions, segments or full membership based on selection and time frame, as well as content. Segment pricing varies.

Full membership \$2,000 per e-blast.

### Twitter Chats

Co-hosting a Twitter chat @ \$1,000.

Please contact Jeneen Garcia at [jeneen.garcia@prsa.org](mailto:jeneen.garcia@prsa.org) or (212) 460-1466 for more details.