

## PRSA Foundation Student Travel Grant 2017

Application Timeline
Applications Open – Monday, Aug. 7
Applications Closed – Friday, Sept. 1
Notifications – Friday, Sept. 8

This new grant was created to encourage and support multicultural students majoring in public relations and related fields who plan to pursue a career in public relations.

The grant will support eight college students for up to \$2,500 each to attend the PRSSA National Conference in Boston, [Oct. 6-10, 2017](#).

The grant will be used to offset the following expenses associated with Conference attendance:

- Conference registration
- Travel
- Accommodations
- Meals not already provided through Conference registration

### Description

At the Public Relations Student Society of America (PRSSA) National Conference, awardees will have the unique opportunity to walk among those who are leading the charge in the communications industry. With public relations opportunities in politics, the nonprofit arena, agencies and more, Boston is the place to grow one's knowledge of every sector in this industry.

PRSSA is about making connections and building relationships. The Conference programming provides awardees with numerous opportunities to interact with each other and build professional relationships by attending speaker sessions and networking with peers and professionals.

Awardees also will be able to take in the general sessions at this year's co-located PRSA International Conference and hear from well-known speakers such as filmmaker Morgan Spurlock, executive development expert AmyK Hutchens, entrepreneur Bea Arthur and author Jay Baer.

As part of the award, the eight students chosen will receive one-on-one and group mentoring from PRSA professionals.

## The Nominees

- **Four students from PRSSA Chapters from HBCU colleges**
- **Four students who are pursuing a degree in communications from HBCU colleges without PRSSA Chapters**

### **Applicants from HBCU colleges with PRSSA Chapter: (four awards)**

- \*Must be entering his or her junior or senior year in fall 2017.
- \*Must be majoring in public relations, journalism or related fields.
- \*Must be studying to prepare for a career in public relations.
- \*Must be attending a four-year accredited institution.
- \*Must be in good standing as a member of a PRSSA Chapter.

### **Applicants from HBCU colleges with NO PRSSA Chapter: (4 awards)**

- \*Must be entering his or her sophomore year in college in fall 2017.
- \*Must be majoring in public relations, journalism or related fields.
- \*Must be studying to prepare for a career in public relations.
- \*Must be attending a four-year accredited institution.

## Application Materials

- Submit a completed application.
- Submit a resume.
- Submit a nomination letter, written by someone other than the nominee, who has firsthand knowledge of the student's academic capabilities and interest in pursuing a career in public relations/communications. May be a public relations professional (corporate, agency, government, nonprofit) or higher education (college or university). Must be on official letterhead.
- Submit a typed, double-spaced essay of no more than 250 words on why it would be beneficial for you to attend this Conference.

## Additional Requirements

- Student scholars will be required to write two blog posts about their experience and observations at the Conference for the PRSSA newspaper and the PRSA Foundation website.
- Additionally, students will be required to offer a meeting or luncheon on their campus to discuss some of the learnings from the Conference. This should take place before Dec. 30, 2017.

Make sure all materials are thoroughly proofread and error free. All application materials must be submitted via email to:

Beth-Ellen Keyes  
Director of Operations and Programs  
PRSA Foundation  
[Beth-ellen.keyes@PRSA.org](mailto:Beth-ellen.keyes@PRSA.org)

# PRSA STUDENT TRAVEL GRANT 2017

Application Form

Deadline: Friday, Sept. 1, 2017

## Part One: Applicant Information

Applicant's Full Name: \_\_\_\_\_

Gender (check one): Female Male Birth Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_

College or University Name: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Classification (check one): Freshman  
Sophomore Junior Senior

Major: \_\_\_\_\_ Minor: \_\_\_\_\_

Cumulative GPA (on 4.0 scale): \_\_\_\_\_ Anticipated Graduation Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_

School Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

School Phone Number: \_\_\_\_\_

School Email: \_\_\_\_\_

PRSSA Chapter School (check one): Yes No

Permanent Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Permanent Phone Number: \_\_\_\_\_

Permanent Email: \_\_\_\_\_

Race/Ethnicity (check one):

African-American Hispanic American/Latino

Asian-American Native American/American Indian

Pacific Islander Multiracial or Multiethnic (including at least one of the races/ethnicities)

listed above)

Other (specify):

**Authorization:**

I hereby certify that the information provided to the Public Relations Society of America for this grant application is accurate to the best of my knowledge. I understand that if the information is found to be false I will not be eligible to receive the grant.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_

College/University: \_\_\_\_\_

**Part Two: Application Materials**

Please submit the following, along with this application form, by email to Beth- Ellen Keyes, Director of Operations and Programs, PRSA Foundation, [Beth-ellen.keyes@prsa.org](mailto:Beth-ellen.keyes@prsa.org).

- Resume
- Nomination letter, written by someone other than the nominee, who has firsthand knowledge of the student's academic capabilities and interest in pursuing a career in public relations. May be a public relations professional (corporate, agency, government, nonprofit) or higher education (college or university). Must be on official letterhead.
- Typed, double-spaced essay of no more than 250 words on why it would be beneficial for you to attend this Conference.

All materials must be received by 12 p.m. EDT, Sept. 1, 2017, to qualify. Late materials will not be accepted.

For further information, contact PRSA Foundation at (212) 460-1412.