

**PRSSA 2018 Bateman Case Study Competition Timeline
(As Oct. 27, 2017)**

- Wednesday, July 26** Bateman client/sponsor announcement.
- Wednesday, August 30** Project Brief, Rules and Guidelines, Timeline and Intent-to-Enter form posted online and sent via e-blast.
- Monday, Oct. 30** Deadline to enter the Competition. Intent-to-Enter form and entry fee must be received at bateman@prsa.org or:
PRSSA Headquarters
120 Wall Street, 21st Floor
New York, NY 10005-4024
- Tuesday, Nov. 7** Acknowledgement letter emailed to participating Chapters. If your team contact does not receive the notice by Dec. 5, contact PRSSA Headquarters at bateman@prsa.org or (212) 460-1476. Information sent to teams will also be available on the PRSSA website.
- Feb. 15–March 15** Campaign implementation. The implementation of the campaign plan (including any special events, media alerts, collateral distributions, websites, etc.) must occur on Feb. 15–March 15.*
- Monday, April 2** Electronic submissions due for those with early bird registration teams.
- Monday, April 9** Electronic submission for regular registration teams.
- Sunday, April 22** Judges to select three finalists.
- Monday, April 23** The three finalist teams are notified by PRSSA. Results are posted to the PRSSA website and emailed to each participating team’s contact person.
- Monday, April 30** Score sheets mailed to each team’s contact person.
- Wednesday, May TBD** The finalist teams present their campaign to judges. First, second and third place teams will be chosen.
- Monday, Oct. 8** Winning teams recognized during the Awards Ceremony and Dinner at the PRSSA 2018 National Conference in Austin, Texas.

*See special note in rules and guidelines document regarding website and social channels.