

# 7 Benefits to Highlight During Recruitment

1

## Scholarships and Awards

More than \$37,000 in scholarships are awarded annually to students through PRSSA and the PRSA Foundation.

2

## Exclusive Internship Center Access

Employers post their openings on the Internship Center, which is only available to PRSSA members.

3

## Build Leadership Skills

Join a student-run firm, run for a Chapter or National leadership position, help plan an event or join a committee.

4

## Discounted PRSA Membership

Upon graduating PRSSA members pay just \$60 to join PRSA.

5

## National and Regional Events

At National events you will network with other students, learn about the industry and meet professionals. Attending regional events will help you learn more about companies and job opportunities in local areas.

6

## Expand Your Writing Portfolio

Writing opportunities exist with the national newspaper, FORUM, and the blog, Progressions.

7

## Network With Peers and Professionals

Improve your communication skills and connect with students and industry professionals from around the world.

For more recruiting tips and techniques, visit the PRSSA website, [prssa.prsa.org](http://prssa.prsa.org), or contact National Vice President of Member Services Allyson Berry at [allysonkberry.prsa@gmail.com](mailto:allysonkberry.prsa@gmail.com).