

PRSSA 2018–2019 Planning Calendar

Updated Jan. 14, 2019



- Aug. 6**.....Bateman client/sponsor announcement.
- Sept. 4**.....Project Brief, Rules and Guidelines, Timeline and Intent-to-Enter form posted online and sent via e-blast.
- Sept. 10**.....Twitter Chat: National Conference
- Sept. 24**.....Twitter Chat: Ethics Month
- Oct. 5–9**.....PRSSA 2018 National Conference in Austin, TX
- Oct. 29**.....Twitter Chat: Diversity Month
- Oct. 29**.....Bateman intent-to-enter forms and fee due to bateman@prsa.org or headquarters.
- Nov. 1**.....PRSSA National dues deadline
- Nov. 7**.....Bateman Acknowledgement letter emailed to participating Chapters
- Nov. 29**.....Life After College Webcast (Facebook Live)
- Jan. 28**.....Twitter Chat: Career Development Month
- Feb 11**.....Bateman Case Study Competition implementation begins and ends on March 11
- Feb. 25**.....Twitter Chat: Relationship Month
- Feb. TBA**.....Daniel J. Edelman/PRSSA Award for Outstanding Public Relations Students and Ruth Edelman/PRSSA Award for Achievement in Women's Leadership Development applications due
- March 1**.....PRSSA National dues deadline
- March 11**....Bateman Case Study Competition Implementation ends
- March 29**....Electronic entries due for Bateman Case Study Competition
- April 4–7**.....National Assembly, Portland, OR
- April 17**.....Bateman Competition First Round Judging
- April 29**.....Twitter Chat: Transitioning from PRSSA to PRSA
- May TBA**.....Betsy Plank/PRSSA Scholarship, Chester Burger Scholarship for Excellence, John D. Graham Scholarship, Marcia Silverman Minority Student Award, Neumeier Family Leadership Award, Ofield Dukes Multicultural Student Award, PRSA Diversity Multicultural Scholarship, Ron Culp Scholarship for Mentorship, Stephen D. Pisinski Memorial Scholarship, and Teahan Chapter Awards, Altschul Champions for PRSSA Outstanding Internship Award, Robin M. Urbanski Memorial Scholarship, and Student-Run Firm Awards, Hall of Fame Award, Lawrence G. Foster Award, National President's Citation, National Gold Key Award, Star Chapter Award, PRSA International Conference Grant and PRSSA National Conference Grant applications due
- May 16–17**.....Final Bateman Competition judging
- May TBA**.....2020 International Conference Intent-to-bid forms due from eligible Chapters
- May 31–June 2**.....PRSSA 2019 Leadership Rally, Scottsdale, AZ