

**PRSSA 2019 Bateman Case Study Competition Timeline
(As Jan. 3, 2019)**

- Thursday, Aug. 9**.....Bateman client/sponsor announcement.
- Thursday, Sept. 6**.....Rules and Guidelines, Timeline and Intent-to-Enter form posted online and sent via e-blast.
- Monday, Sept. 17**.....Project Brief posted online and sent via e-blast.
- Monday, Oct. 29**.....Deadline to enter the Competition. Intent-to-Enter form and entry fee must be received at bateman@prsa.org or:
PRSSA Headquarters
120 Wall Street, 21st Floor
New York, NY 10005-4024
- Wednesday, Nov. 7**.....Acknowledgement letter emailed to participating Chapters. If your team contact does not receive the notice by Dec. 5, contact PRSSA Headquarters at bateman@prsa.org or (212) 460-1476. Information sent to teams will also be available on the PRSSA website.
- Feb. 11–March 11**.....Campaign implementation. The implementation of the campaign plan (including any special events, media alerts, collateral distributions, websites, etc.) must occur on Feb. 11–March 11.*
- Friday, March 29**.....Electronic entry due for registration teams.
- Wednesday, April 17**.....Judges to select three finalists.
- Thursday, April 18**.....The three finalist teams are notified by PRSSA. Results are posted to the PRSSA website and emailed to each participating team’s contact person.
- Friday, April 26**.....Score sheets mailed to each team’s contact person.
- May 16–17**.....The finalist teams present their campaign to judges in New York City. First, second and third place teams will be chosen.
- Monday, Oct. 21**.....Winning teams recognized during the Awards Ceremony and Dinner at the PRSSA 2019 National Conference in San Diego, Calif.

*See special note in rules and guidelines document regarding website and social channels.