PRSSA 2019–2020 Planning Calendar
Updated November 20, 2019

Aug. 5 .......... Bateman client/sponsor announcement.
Sept. 3 ....... Project Brief, Rules and Guidelines, Timeline and Intent-to-
Enter form posted online and sent via e-blast.
Sept. 16 ...... Twitter Chat: Like Nobody’s Watching: The Role of Ethics in PR
Oct. 7 .......... Twitter Chat: PRSSA 2019 International Conference
Oct. 18–22 . PRSSA 2019 International Conference in San Diego, CA
Oct. 28 ...... Bateman intent-to-enter forms and fee due to bateman@prsa.org or headquarters.
Nov. 1 .......... PRSSA National dues deadline
Nov. 6.......... Bateman Acknowledgement letter emailed to participating Chapters
Jan. 13 ........ Twitter Chat: Career Development Month
Feb. 10 ........ Bateman Case Study Competition implementation begins and ends on March 10
Feb. 10 .......... Twitter Chat: Diversity and Inclusion
Feb. TBA ...... Daniel J. Edelman/PRSSA Award for Outstanding Public Relations Students and Ruth Edelman/PRSSA Award for Achievement in Women's Leadership Development applications due
March 1 ...... PRSSA National dues deadline
March 10 .... Bateman Case Study Competition Implementation ends
April 3 .......... Electronic entries due for Bateman Case Study Competition
April 13 ...... Twitter Chat: Transitioning from PRSSA to PRSA
April 16–19. Leadership Assembly, Scottsdale, AZ
April 22 ...... Bateman Competition First Round Judging

May 1 .......... 2021 International Conference Intent-to-bid forms due from eligible Chapters
May TBA ...... Betsy Plank/PRSSA Scholarship, Chester Burger Scholarship for Excellence, John D. Graham Scholarship, Marcia Silverman Minority Student Award, Neumeier Family Leadership Award, Ofield Dukes Multicultural Student Award, PRSA Diversity Multicultural Scholarship, Ron Culp Scholarship for Mentorship, Stephen D. Pisinski Memorial Scholarship, and Teahan Chapter Awards, Altschul Champions for PRSSA Outstanding Internship Award, Robin M. Urbanski Memorial Scholarship, and Student-Run Firm Awards, Hall of Fame Award, Lawrence G. Foster Award, National President’s Citation, National Gold Key Award, Star Chapter Award, PRSA International Conference Grant and PRSSA International Conference Grant applications due
May 14–15 ... Final Bateman Competition judging

For updates throughout the year, http://prssa.prsa.org/events/calendar/