Star Chapter Criteria Checklist

Must complete at least 8 of the 11 criteria to qualify for the Star Chapter Award.

☐ Explain how your Chapter conducted a High School Outreach session.*

☐ Cite one example of how you strengthened your relationship with your sponsoring PRSA Chapter.

☐ Cite one example of how you gave attention to ethics in at least one Chapter meeting.

☐ Confirm application of at least one (1) Chapter member for an individual PRSSA award. Provide student name, award name and when student applied.

☐ Confirm application of Chapter for at least one (1) national PRSSA Chapter award. Provide award name and when Chapter applied.

☐ Describe the community service project your Chapter initiated and completed.

☐ Confirm attendance of at least one (1) Chapter member at the PRSSA 2019 International Conference, 2020 Leadership Assembly or one of the 2020 District Conferences. Provide student name and event.

☐ Cite an example of positive media exposure (on- or off-campus) gained by the Chapter.

☐ Detail the invitation your Chapter extended to students/faculty from other disciplines to attend at least one (1) Chapter meeting. Provide the group or club name.

☐ Confirm application of PRSA Associate Membership for at least 10 percent of graduating Chapter members. Provide the number of graduates from your Chapter as well as the names of those transitioning to PRSA Associate Membership.

☐ Confirm PRSSA Student-run Firm name, Firm Director and a brief description of a client project.

*Due to restrictions that Chapters are facing because of Covid-19, we are lifting the requirement that a Star Chapter conducts High School outreach. As long as you achieve eight of the 11 requirements you will be eligible for the award.

For any questions about the criteria qualifications, email the Vice President of Member Services, McQue Wilson, at vpmemberservice@prsa.org.